

Roy Visioning Survey Preliminary Results

The Visioning Survey, which was circulated in the spring and summer of 2023, received 54 responses. A summary of the results is included below.

VISION STATEMENT

Survey respondents envision Roy to be a place where their families can grow up and live safely with a neighborly atmosphere. Community, unity, and being welcoming of all people are important, along with honoring the rural history and nature of Roy. The following word cloud shows themes from 12/54 responses to the question “Help us write a Vision Statement for Roy by completing the following sentence: By 2044, I hope Roy will be a place where...”

3 respondents (25%) answered **safe** for this question.

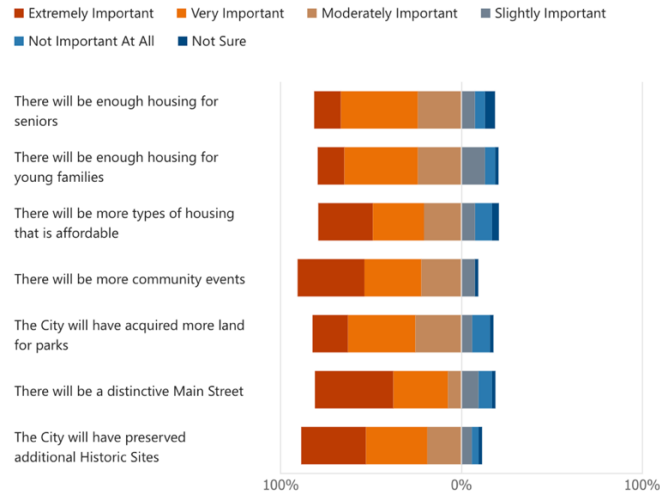


VALUES

Survey respondents believe the following are most important for the future of Roy:

- additional community events,
- having a distinctive Main Street, and
- preserving additional Historic Sites.

Other important values to survey respondents are having more types of housing that is affordable, acquiring more land for parks. Lastly, survey respondents ranked providing housing for seniors and young families as the least important.



DRAFT VISION STATEMENT

In response to the draft vision statement included in the survey, respondents for the most part agreed it was a good vision statement and didn't have any changes they wanted to make.

However, some want to incorporate more inclusive language and to cross out “progress” and “with the opportunities of tomorrow”. One respondent suggested rewriting it to say, “The City of Roy is a rural community that embraces its history, Roy is a safe, friendly environment where neighbors take care of each other”. Other respondents left notes about what they want to see in Roy, such as becoming a western themed town (similar to how Leavenworth has a theme), having a more active police force, and further recognizing that without community members the tradition and progress of Roy would not be honored. Furthermore, one respondent wants “progress” to be better defined, as they don't want to see large, big box stores, warehouses, or apartments.

FUTURE OUTREACH EFFORTS

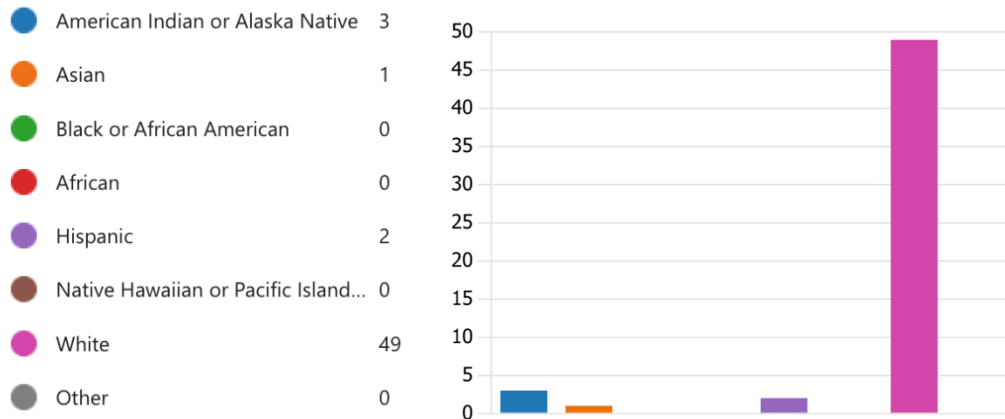
In response to the survey question asking who we should talk to next to include as many voices in Roy as possible, survey respondents reported the following:

- Businesses
- Our governor
- Representatives in Olympia
- Long-term residents of Roy, those on the outskirts of Roy
- Community events
- Civic groups/Rodeo Association Members/Lions Club/Grange
- Roy class reunions
- Former mayors
- Churches
- Schools
- Fire department
- JBLM

DEMOGRAPHICS

Race/Ethnicity

Most survey respondents so far are white, which is fairly representative of Roy as a whole.



Age

Most survey respondents were between the ages of 36 and 64, followed by those aged 65-80. There were no respondents aged 80+, and only 3 survey respondents who were 35 or younger. Given that the greatest share of Roy's population in 2020 was between 50-60 years of age, these results are representative of Roy's age distribution, aside from including those who are 0-10 years of age, 19% of Roy's population.

Zip Code

Survey respondents primarily reside within the 98580-zip code. Two respondents reside in 98597.

Language Spoken at Home

All survey respondents speak English at home, but only 21/54 respondents answered this question.